

HOW IS INFORMATION CONSTRUCTED?



WHAT ARE INFORMATION MEDIA?

The information media have the mission to inform the public. They are subject to strict ethical rules. The articles they publish are based on verifiable facts.

Facebook, YouTube, Instagram and other social media aren't information media, but they can circulate their content. They aren't subject to these rules.

RIGOUR AND ACCURACY

Journalists make a commitment to be rigorous and to work in the public interest. They must check the facts they report.

INDEPENDENCE

Journalists must defend the public interest. The media don't serve individuals or businesses.

TRANSPARENCY

Journalists mustn't conceal their identity or their profession, unless they're certain they can't obtain the information otherwise.

NO CONFLICT OF INTEREST

Journalists can lose their credibility. They must avoid any personal comment on public issues.

RESPONSIBILITY

If they make a mistake, journalists undertake to correct it promptly and publicly.

PRIVACY AND PUBLIC INTEREST

Journalists must respect people's privacy. But sometimes the public's right to know comes into conflict with the right to privacy.

