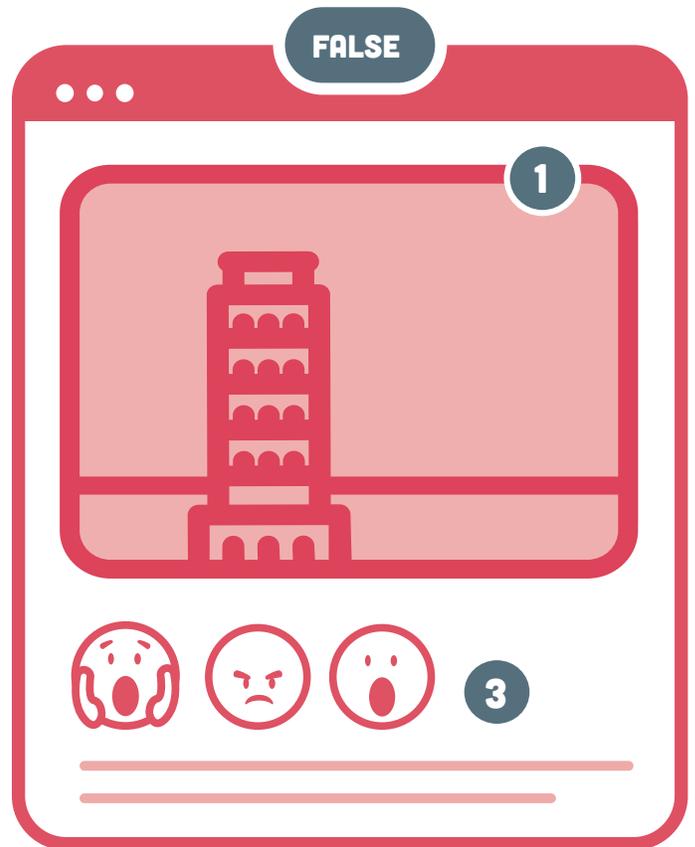


# HOW IS INFORMATION CONSTRUCTED?



## DISINFORMERS: HOW THEY TRICK US



**1** THEY RECOVER PHOTOS ON THE INTERNET AND MANIPULATE THEM TO PRODUCE ONE SURPRISING IMAGE: THERE'S NOTHING EASIER!

**2** THEY CREATE UNDATED AND UNSIGNED PUBLICATIONS.

**3** THEY WANT TO GENERATE FEAR, ANGER OR SURPRISE. THAT'S THE FORMULA THAT MAKES FAKE NEWS GO VIRAL.

RUN A REVERSE IMAGE SEARCH. IF IT'S CIRCULATED A LOT, OTHERS MAY HAVE ALREADY IDENTIFIED IT.



TIP

LOOK WHO'S HIDING BEHIND THIS INFORMATION!. HAS A RELIABLE SITE ALSO PUBLISHED THIS INFORMATION? LOOK FOR GRAMMATICAL ERRORS.



TIP

BEFORE SHARING NEWS, TAKE A FEW SECONDS TO CHECK IT!



TIP